



ENTREPRENEURSHIP CONFLUENCE



Himalayan Institute of Alternatives, Ladakh (HIAL)

An Alternative University for Mountain Development

First ever exchange program of HIAL (in collaboration with SECMOL)

FOR ASPIRING LOCAL ENTREPRENEUR

Interested in scaling up
& setting up businesses

FOR ESTABLISHED NATIONAL ENTREPRENEUR

Interested in learning, sharing,
exploring & investing in opportunities

**With Prof. Parimal Merchant,
Sonam Wangchuk & many other experts**

8 - 12 June' 17 @ SECMOL/ HIAL, Ladakh

For details contact info@hial.co.in

ENTREPRENEURSHIP CONFLUENCE

Dates: 7 - 13 June (7 days)

Objective: Himalayan Institute of Alternatives (HIAL) in collaboration with SECMOL will conduct its first ever exchange program.....Entrepreneurship Confluence 2017. The objective is to offer common platform to aspiring local entrepreneurs and established national entrepreneurs for mutual sharing, learning & exploring.

Venue: HIAL Phyang & Farmstays Ladakh. One can enjoy nature; experience some adventure and interact with variety of people.

Format: The program will contain 3 days of theoretical & practical exercises including working on live projects and 2 days are for field visit including tour to Pangong/ Nubra. Thus, 7th June is for acclimatization, 8-10th for the program, 11-12th for field visit & tour, 13th is free and your return flight will be on 14th June.

Professor: Prof. Parimal Merchant is the Program Director at S. P. Jain School of Global Management. He is a stalwart in the field of entrepreneurship and has experience of interacting, teaching and guiding more than 3000 businesses in India.

Host: Sonam Wangchuk is an educationist, an environmentalist and a social worker. He is the co-founder of HIAL and SECMOL and is known world over for his innovative approach to work and life.

Participants & Costs:

- A) For established national & international entrepreneurs: those businessmen, entrepreneurs & corporate leaders who are interested in learning, sharing, exploring & investing in opportunities, for growth of self & the business.
- For first 20 registrations: Rs. 45,000/- including ex Delhi airfare (flight on 7th & 14th), program fee, field visit, tour to Pangong/ Nubra, local travel, farmstays accommodation & vegetarian food. \$
 - After 20 registrations: Rs. 60,000/- . \$
- B) For aspiring local entrepreneurs: those interested in scaling up & setting up businesses.
- For first 20 registrations: Rs. 5000/- including program fee, field visit & tour, farmstays accommodation & vegetarian food. #
 - After 20 registrations: Rs. 7,000/- . #

\$ Organizers, including the professor & the host are conducting this for the benefit of participants without charging anything for their time & effort! If they were to be compensated, the costs will be atleast Rs. 30,000/- more. Thus, those who can afford are encouraged to pay Rs. 75,000/- instead of Rs. 45,000/-.

In order to encourage local entrepreneurship, we are charging only Rs. 5000/- to Ladakhi participants although our costs will be Rs. 20,000/-. Thus, established entrepreneurs may sponsor one or more local aspiring entrepreneurs by contributing additional Rs. 15,000/- per person. They will be adequately recognized.

How to Apply:

Fill the form at <https://www.surveymonkey.com/r/9CSLWKM> and make 50% payment for registration (non-refundable). You can contact Michelle Pavri/ Dilip Jain on info@hial.co.in or call on 98203 80948.

Local Ladakhis can contact Stanzin Spalzom at SECMOL Leh office. Call on 01982-252421/ 96220 18037.